

Craig Upright

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EDUCATION

Ph.D. in Sociology, Princeton University, 2012

Dissertation Committee: Miguel Centeno, Paul DiMaggio (chair), Robert Wuthnow

M.A. in Sociology, Princeton University, 2000

B.A. in Mathematics and English Literature, St. Olaf College, 1988

PUBLICATIONS

Book

2020 Craig Upright. *Grocery Activism: The Radical History of Food Cooperatives in Minnesota*.
University of Minnesota Press.

Reviews:

Leah Halliday. 2020. *Journal of Agriculture, Food Systems, and Community Development*. 9 (4), 335–37.

Joshua K. Chaney. 2021. *Agriculture and Human Values*. 38, 595–96.

Brandi Miller. 2021. *Food, Culture, and Society*. Published online February 22, 2021.

Michael J. Lansing. 2021. *Minnesota History*. 67 (4), 205.

Ion Bogdan Vasi. 2021. *Social Forces*. 99 (4), e22.

Michael Haedicke. 2021. *Mobilization*. 26 (1), 130–131.

Journal articles — refereed

2015 Craig Upright. “Bringing Color into the Living Room: Analyzing *TV Guide* Covers, 1953 to 1997.” *Teaching Sociology*. 43 (3): 214–26.

2004 Craig Upright. “Social Capital and Cultural Participation: Spousal Influences on Attendance at Arts Events.” *Poetics*. 32 (2): 129–43.

Other publications — invited, non-refereed, etc.

2023 Craig Upright. “Reformulating Foods to Respond to Consumer Concerns.” *Annual Review of Food Science and Technology*. [Invited manuscript; in preparation.]

2021 Craig Upright. “Review of ‘Globalizing Organic: Nationalism, Neoliberalism, and Alternative Food in Israel.’” *Social Forces*. [Forthcoming.]

2020 Craig Upright. “Minnesota’s Unique Grocery Activism: Approaching 50 Years of (Under) Appreciating our Co-ops.” *City Pages*. 40 (2052): 11 (April 1–7, 2020).

2017 Craig Upright. “The Converging Gender Wage Gap.” *Contexts*. 16 (1): 72–74.

PUBLICATIONS (continued)**Other publications — invited, non-refereed, etc. (continued)**

- 2013 Craig Upright and Mitchell Stevens. “Michal McCall-Meshejian, 1942–2012.” (Obituary.)
American Sociological Association Footnotes. 41 (2): 15.
- 2004 Craig Upright. “Consumer Co-operatives.” In *Dictionary of Philanthropy*, edited by
Dwight Burlingame. New York: ABC-Clio Press, pp. 98–100.

PUBLIC PRESENTATIONS, MEDIA APPEARANCES, AND CONFERENCE PAPERS

- 2020 *Grocery Activism* – book launch presentations
East Side Freedom Library interview with Peter Rachleff (06/04/2020)
Ramsey County Historical Society “History Revealed” series, St. Paul, Minnesota
archived on YouTube and Facebook – <http://tinyurl.com/ya9lv4f6>
Next Chapter Booksellers reading and discussion, St. Paul, Minnesota (07/27/2020)
- *Grocery Activism* – interviews
Minnesota Public Radio News interview with Tom Crann, St. Paul, Minnesota (06/25/2020)
“Appetites” segment of “All Things Considered” – <http://tinyurl.com/yc29hw8g>
KTNF AM950 radio interview with Laura Hedlund, St. Louis Park, Minnesota (05/30/2020)
“Food Freedom Radio” – <http://tinyurl.com/yd3glgl6>
KTNF AM950 radio interview with Matt McNeil, St. Louis Park, Minnesota (05/09/2020)
“The Matt McNeil Show” – <http://tinyurl.com/yaalloxa>
- 2019 “Grocery Activism: Lessons from Cooperative Histories”
Annual Meeting, Bluff Country Co-op, Winona, Minnesota
- “Annual Halloween Candy Scares”
KQAL radio interview with Bill Stoneberg, Winona, Minnesota (10/31/2019)
- 2017 “Creative Uses of Non-Big Data”
Consortium of Liberal Arts and Science Promotion lecture series, Winona State University
- “Economic Inequality Literacy and Public Policy”
American Democracy Project, “From Confrontation to Conversation” (Invited presentation)
LeadMN, Minnesota Student Leadership Summit, Bloomington, Minnesota
- “Creating and Using Accountability Groups”
Professional Development Workshop (Invited presentation)
American Sociological Association Annual Meeting, Montreal
- 2016 “Resisting Power: A Typology of Social Movements Addressing Issues of Race and Ethnicity,”
Collective Behavior and Social Movements Refereed Roundtable
American Sociological Association Annual Meeting, Seattle
- “From Then to Now: Immigration and the (Re)Making of Saint Paul's East Side”
University of Minnesota Immigration History Research Center panel discussion about the experiences
of immigrant restaurateurs, Eastside Freedom Library (Invited panel member)
- “Cooperative Enterprises: Promoting the Common Good”
Consortium of Liberal Arts and Science Promotion lecture series, Winona State University
- “Creating and Using Accountability Groups”
Department Affiliates Webinar Series, American Sociological Association (Invited presentation)
Archived at <https://vimeo.com/156756848>

PUBLIC PRESENTATIONS, MEDIA APPEARANCES, AND CONFERENCE PAPERS (continued)

- 2014 “Love Letter to Food”
One of forty-plus scripted cast members in 3:22-minute video by Alexander H. Reich, University of Minnesota Institute on the Environment and Food Policy Research Center, supporting “Food Loss and Waste in the US” research brief. Archived at <https://youtu.be/-5i-dCv7O8o>
- 2013 “Developing Organic Standards: The Social Construction of a Certified Market”
Economic Sociology Refereed Roundtable
American Sociological Association Annual Meeting, New York City
- “A Response to *RATIONS: A New Performance about Food and Eating*”
Post-performance discussion, Macalester College Theater and Dance Department (Invited panel member)
- (+2016) *Marx in Soho*
Introductory speaker for on-campus theatrical production, Winona State University
- 2011 “Social Movements and Resistance to Power”
Department of Sociology Working Paper Series, Grinnell College
- 2009 “New-Wave Cooperatives and the Organic Food Industry in the U.S.”
International Roundtable Series, Hamline University
- “Food & Society Film Festival”
Introductory speaker and panel-discussion moderator
SOC 295 “Food in Society” campus-wide class project, Grinnell College
- 2006 “The Rural-Urban Connection in Co-operative Food Movements”
Workshop in American Studies, Princeton University
- 2005 “The Rural-Urban Connection in Co-operative Food Movements”
Department of Sociology Working Paper Series, University of Minnesota
- 2001 “Cultural Capital and Arts Participation”
Center for Arts and Cultural Policy Studies workshop, Princeton University
- 1999 “Spousal Relationships and Arts Participation”
Princeton-Rutgers Conference on the Sociology of Culture, Princeton University

SERVICE, PROGRAMMING, AND EXTRACURRICULAR ACTIVITIES**Winona State University**

Winona State is one of seven 4-year universities in the Minnesota State Colleges and Universities (MNSCU) system.

The Inter Faculty Organization (IFO) is the labor union representing all university faculty members within MNSCU; the Winona State University Faculty Association (WSU-FA) is the local chapter of the IFO.

Winona State has five colleges; the Department of Sociology, Criminal Justice, & Geography is one of thirteen within the College of Liberal Arts (CLA). The Sociology program has its own administrative responsibilities.

- 2020 MNSCU Academic Affairs Council, IFO representative. (–2022)
MNSCU Learning Management System RFP Workgroup, IFO representative. (–2021)
MNSCU MnTC Goal 7 “Human Diversity” Workgroup, IFO representative. (–2021)
IFO Academic Affairs Committee, chair. (–2022)
WSU Anti-Racism Graduation Requirement Workgroup, WSU-FA representative. (–2021)

SERVICE, PROGRAMMING, AND EXTRACURRICULAR ACTIVITIES (continued)**Winona State University (continued)**

(2019–2020 Full-year sabbatical)

- 2019 WSU All-University Policy Committee, WSU-FA representative.
Spring 2019 Commencement, student names reader.
- 2018 IFO Academic Affairs Committee, WSU-FA representative. (–2022)
WSU Academic Master Plan Task Force, WSU-FA representative. (–2019)
WSU-FA Academic Affairs and Curriculum Committee, chair. (–2019, +’20–’22)
WSU-FA Senate, senator (one of 20 elected by faculty members). (–2022)
Sociology program search committee (probationary and fixed-term positions), member. (–2019)
Drafted department’s 2019 WSU Academic Master Plan contribution.
Drafted revision of WSU Policy & Procedure 3-4 on curricular change.
- 2017 WSU Advising Task Force, WSU-FA representative. (–2018)
WSU Calendar Committee, ex-officio member as A2C2 chair. (–2019, +’20–’22)
Sociology program search committee (two fixed-term positions), co-chair. (–2018)
Attended “Lobby Days” at state capital as WSU-FA representative (+2018, ’20)
Attended New Student Registration Advising session as department representative. (+2019)
Drafted revision of WSU Policy & Procedure 3-37 on grade appeals.
- 2016 MNSCU Transfer Pathway Team for Sociology, WSU-FA representative. (–2017)
WSU Summer Session Internship Task Force, WSU-FA representative.
WSU-FA Academic Affairs and Curriculum Committee, chair-elect. (–2018, +’19–’20)
WSU-FA Course and Program Proposal Subcommittee, chair. (–2018)
Sociology program, coordinator. (–2017, +’18–’19, +’20–’21)
Attended IFO Biennial Delegate Assembly as WSU-FA delegation member. (+2018, ’21)
Attended Scholarship Registration Advising session as department representative. (+2017)
Attended Transfer Registration Advising session as department representative.
Drafted department’s 2016–2020 WSU Academic Planning report.
- 2015 WSU-FA Academic Affairs and Curriculum Committee, department representative. (–2018)
WSU-FA Course and Program Proposal Subcommittee, CLA representative. (–2018)
WSU-FA Government Relations Committee, at-large member. (–2019)
Attended Academic Preview Day as Sociology program representative. (+2018)
Attended Major Fair as Sociology program representative. (+2016, ’17)
- 2014 General Educational Program re-certification, SOC 216 “Social Problems.” (+2016, ’20)
- 2013 Sociology program search committee (fixed-term position), member. (–2014)
Assisted colleagues drafting response to external review of Sociology program. (+2020)
Coordinated on-campus production of Marx in Soho. (+2016)
- 2012 Assisted colleagues drafting documents for external review of Sociology program. (+2019)

SERVICE, PROGRAMMING, AND EXTRACURRICULAR ACTIVITIES (continued)**Grinnell College**

- 2010 Assisted colleagues drafting response to Sociology Department external review.
Assisted Sociology Student Educational Policy Committee members hosting community meal.
Created internal MATH 115 course management system website, an online repository of materials for interdisciplinary colleagues teaching “Introduction to Statistics” sections.
- 2009 Coordinated four-day “Food & Society Film Festival,” culminating in campus-wide panel discussion with local and national practitioners of sustainable agriculture.

American Sociological Association

- 2016 (–2022) *Teaching Sociology* Editorial Board, member.

Peer Reviews of Submitted Journal Articles

- 2021 *Enterprise and Society, Teaching Sociology*
- 2020 *Enterprise and Society, Teaching Sociology*
- 2019 *Socio-Economic Review*
- 2018 *International Food and Agribusiness Management Review*
- 2017 *Socio-Economic Review, Teaching Sociology*
- 2016 *Teaching Sociology*
- 2015 *International Food and Agribusiness Management Review, Social Science Quarterly, Teaching Sociology*
- 2013 *Eastern Economic Journal, Ethnography*
- 2012 *Poetics*
- 2007 *American Journal of Sociology*

TEACHING APPOINTMENTS AND ASSIGNED COURSES

2011 – **Winona State University — Winona, Minnesota**

present Professor – Department of Sociology, Criminal Justice, & Geography

(2011–2012: Instructor)
(2012–2018: Assistant Professor)
(2018–2021: Associate Professor)

SOC 150 – Introduction to Sociology
SOC 216 – Social Problems
SOC 334 – Sociology of Education
SOC 377 – Social Theory
SOC 378 – Intermediate Research Methods
SOC 423 – Sociology of Race and Ethnicity
SOC 430 – Political Sociology
SOC 431 – Social Class and Power
SOC 480 – Contemporary Social Movements

TEACHING APPOINTMENTS AND ASSIGNED COURSES (continued)

2009 – **Grinnell College — Grinnell, Iowa**

2011 Visiting Instructor – Department of Sociology

MATH 115 – Introduction to Statistics
 SOC 111 – Introduction to Sociology
 SOC 291 – Methods of Empirical Investigation
 SOC 240 – Contemporary Social Movements
 SOC 295 – Power and Politics of Food in Society

2008 – **Hamline University — St. Paul, Minnesota**

2009 Visiting Assistant Professor – Department of Sociology

SOC 1110 – Introduction to Sociological Thinking
 SOC 1120 – Social Problems
 SOC 3980 – Sociology of Food

2008 **Northland College — Ashland, Wisconsin**

Visiting Assistant Professor – Department of Sociology

SOC 111 – Introduction to Sociology
 SOC 226 – Contemporary Social Movements
 SOC 250 – Sociology of Food
 SOC 338 – Political Sociology

2005 – **University of St. Thomas — St. Paul, Minnesota**

2007 Adjunct Instructor – Department of Sociology and Criminal Justice

SOCI 100 – Introduction to Sociology
 SOCI 210 – Research Methods
 SOCI 220 – Social Statistics

AWARDS, HONORS, TEACHING RECOGNITION

- 2018 “2017–2018 Professor of the Year”
 Student body election, Winona State University
- 2017 “2016–2017 Professor of the Year”
 Student body election, Winona State University
- 2009 Recognition for Outstanding Service
 Division of Student Affairs, Hamline University
- Recognition for Faculty and Staff Support
 Women’s Basketball Team, Hamline University
- 1984 National Merit Scholarship
- Regents’ Scholarship, University of Nebraska-Lincoln
- National Honor Society

INSTITUTIONAL GRANTS, SUPPORT

- 2019 Professional Improvement Funds grant, \$2,000
Winona State University
- 2018 Professional Improvement Funds grant, \$2,000
Winona State University
- 2016 Professional Improvement Funds grant, \$2,000
Winona State University
- 2015 Professional Improvement Funds grant, \$2,000
Winona State University
- 2005 Dissertation research grant, \$2,500
Program in American Studies, Princeton University
- 1997 Graduate Fellowship (through 2000), tuition and stipend
The Graduate School, Princeton University

PROFESSIONAL ASSOCIATION MEMBERSHIPS (current)

- Alpha Kappa Delta (international sociology honor society)
- American Sociological Association
- Inter Faculty Organization (Minnesota State Colleges and Universities faculty union)
- Midwest Sociological Society

OTHER SELECTED EMPLOYMENT

- 1991 – **W.A. Frost, Loring Café, New French Café — St. Paul and Minneapolis, Minnesota**
- 1997 Purchasing Agent, Assistant to the Chefs
- 1990 – **Motor Oil Industrial Coffees — St. Paul, Minnesota**
- 1994 Co-owner and operator
- 1989 – **U.S. Bureau of the Census — St. Paul, Minnesota**
- 1990 Field Operations Supervisor

TECHNICAL SKILLS

- Course management systems:* Blackboard, Moodle, Brightspace (nee D2L)
- Curriculum management systems:* Acalog, Curriculog
- Mark-up languages:* Html, LaTeX
- Programming languages:* Perl, Visual Basic, Tcl
- Statistical software:* S+/R, SAS, Stata, SPSS, Minitab